

Content Library

There is a well-known principle that the value of a network is equal to the square of the number of users. This principle is what gives the public Internet its astronomical value. The same principle applies to libraries, and with more than 160 million items in the collection, the Library of Congress is among the world's most valuable resources.

YouTube has more than 150 million videos available, and the billions of daily viewers certainly demonstrates its value. In 2012 alone, YouTube received some 48 hours of new video content uploaded *every minute*. This avalanche of video is a wonderful thing, and YouTube content can educate, inspire, and inform us.

The Educator as Curator

Good educators, whether public school teachers or corporate trainers, have long enriched their lessons with content they find useful. Whether snips from books, magazines, or web sites, audio, films and videos, teachers have always illustrated their lessons with materials that engage multiple senses.

Of course in the Internet age there is no shortage of material, but there is a shortage of curated material. Any web search will return both factually correct and factually incorrect content, and students often do not know the difference. And the educator needs to provide material to students that has been not only vetted as correct, but also as safe.

Today, the educator can quickly find relevant content for free, and this content is often more current, and better, than expensive purchased video-library collections.

By simply importing selected, self-vetted content into DEVOS with a few mouse clicks, a teacher, a librarian, or anyone, can create their own collections of content that may be used in classrooms or provided to students for viewing at home.

Example

One example of educational content is Kahn Academy. While an educator can simply use the Kahn Academy web site to access the videos, it is better to import the desired videos into DEVOS so that they are part of your collection. Once in DEVOS, you can add in-

line questions, create your own titles and descriptions, and add associated documents.

You might include several videos about French History from YouTube, several French History videos from the school library, and several recordings of recent classroom lectures. It might also include several student-produced videos. Your "French History" collection is now what you have decided is useful and appropriate, and it cost you nothing.

Importing YouTube

The import process is very simple. Search YouTube for the topic you wish. Refine your search and find the video you like. Press a button to add it to a list. Repeat until you have all the content you want for a particular subject. Press a button to publish all of the videos in your list to DEVOS.

Unlimited Storage

DEVOS provides unlimited video storage for YouTube content, so you can have as many videos as you wish. You can create new videos from your home, office, or anywhere, elect to upload them to YouTube and make them available in DEVOS. This is a sensible thing to do for content appropriate for public distribution, since virtually anyone will be able to view it. For content that is private, simply upload directly to DEVOS.

Channels

A Channel is a collection of content. A channel called "History" might contain all content related to history, but you may also have sub-channels that further refine and organize your content library. Your "History" channel may have sub-channels "World History", "Ancient History", "European History", etc. Because of the channel organization, it is easy to have a subject matter expert be responsible for the content in each channel.

Importing Existing Libraries

Because DEVOS automatically converts uploaded video into the proper form, you can bulk import existing video libraries, or import content one-at-a-time. Legacy video systems using MPEG-2 or Windows Media can be migrated to DEVOS with minimal complexity.

VCR / DVD / BluRay Import

DEVOS customers routinely digitize their physical media using DEVOS. Not only does this make the content instantly available and useful, it helps to preserve the content and can eliminate cabinets and draws overstuffed with tapes and disks.

Bottom Line

You may no longer need to pay for content subscriptions, and more and more organizations are electing to create their own.